

#allatonce

the black friday drop, #aao for short. every set colorway came back at once, except the flannels, plus the light and dark denim. the name is the whole idea.

the theme was the early instagram days, the ios 6 era. hashtags in the name, ios styling across the drop, and the website password screen even picked up the newly introduced liquid glass effects.

the lineup

- every set colorway, returning (except flannels)
- nostalgia denim (light, dark), returning

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for all press related inquiries, please contact:

krhuclothing@gmail.com